

FOR IMMEDIATE RELEASE

[#onlywatch](#) [#onlywatch2019](#)

ONLY WATCH UNVEILS THE 50 UNIQUE WATCHES THAT WILL BE AUCTIONED
FOR THE 8TH EDITION OF THE BIENNIAL CHARITY AUCTION TO BENEFIT RESEARCH ON
DUCHENNE MUSCULAR DYSTROPHY

Auctioned by Christie's on

**SATURDAY 9 NOVEMBER - 2PM (UTC+1) IN GENEVA
AT THE FOUR SEASONS HOTEL DES BERGUES**

Monaco (1 July, 2019) — Under the High Patronage of H.S.H. Prince Albert II of Monaco and due to the initiative of Luc Pettavino, President of the *Association Monégasque Contre les Myopathies*, ONLY WATCH is proud to unveil the names of the **52 watch brands** participating in the 8th edition of the biennial charity auction benefitting research on Duchenne muscular dystrophy, as well as the **50 lots that will be auctioned**.

This exceptional and unparalleled project supports the battle against a devastating myopathy that affects 1 in 3000 male births on the planet by funding research. It is expected, this year again, to become the most talked-about topic in the watchmaking industry.

"I am grateful to all the watchmaking groups and independent brands participating in this 2019 ONLY WATCH edition demonstrating dedication and heart through their creativity and craftsmanship for this year's auction which promises to be, once again, record-breaking", says Luc Pettavino.

The 52 watch companies supporting ONLY WATCH 2019 are:

AKRIVIA GENÈVE – ANDERSEN GENÈVE – ARMIN STROM – ARNOLD & SON – ARTYA – ATELIERS DE MONACO – AUDEMARS PIGUET – BELL&ROSS – BLANCPAIN – BOUCHERON – BOVET – BREGUET – CARL F. BUCHERER – CHANEL – CHRISTOPHE CLARET – CYRUS – CZAPEK – DE BETHUNE – DEWITT – FABERGÉ – FERDINAND BERTHOUD – F.P. JOURNE – FREDERIQUE CONSTANT – GIRARD-PERREGAUX – GRÖNEFELD – H. MOSER & CIE – HERMÈS – HUBLOT – JACOB&CO – JAEGER-LECOULTRE – JAQUET DROZ – KONSTANTIN CHAYKIN – L'EPÉE – LOUIS MOINET – LOUIS VUITTON – MAURICE LACROIX – MB&F – MONTBLANC – MORITZ GROSSMANN – PATEK PHILIPPE – PIAGET – REBELLION – RICHARD MILLE – RJ – SINGER REIMAGINED – SPEAKE-MARIN – TRILOBE – TUDOR – ULYSSE NARDIN – URWERK – VOUTILAINEN – ZENITH

(Two duos, MB&F + L'EPÉE and DE BETHUNE + URWERK, will respectively present one watch that is the fruit of their respective collaboration.)

These 52 brands will offer sought-after rarities that can be accessed nowhere else. Unique pieces showcasing the best savoir-faire in the horology world in all of its diversity.

→ [DISCOVER THE WATCHES \(PHOTOS & INFORMATIONS\)](#)

For the second time Christie's is the auctioneer of choice on November 9 when the 50 one-of-a-kind timepieces will be auctioned at the Four Seasons Hôtel des Bergues at 2 pm (UTC+1).

"Christie's is looking forward working once more closely with the Association Monégasque contre les Myopathies on their 8th edition of ONLY WATCH, under the guidance of Luc Pettavino. On behalf of Christie's, I would like to extend my sincere Thank You to all involved in making this project a priority and to be present on 9 November in Geneva to compete for one – or more – of the 50 unique and specially made timepieces for ONLY WATCH", commented Earl of Snowdon, Honorary Chairman Christie's EMEA

Ahead of the auction, this unprecedented watch collection will be exhibited to the public from 25 September 2019 to 9 November 2019, in 10 different cities around the world. This world tour will be starting in Monaco, during (and on the site of) the Monaco Yacht Show.



Monaco	25 to 28 September	at the Monaco Yacht show
Dubai	1 to 3 October	at Christie's in association with Seddiqi
Paris	7 to 8 October	at Christie's
London	11 to 13 October	at Christie's
New York	16 to 17 October	at Christie's
Tokyo	22 to 23 October	at Christie's
Singapore	25 to 26 October	at Malmaison by the Hour Glass
Hong Kong	28 to 29 October	at Christie's
Taipei	30 to 31 October	at Christie's
Geneva	7 to 9 November	at Four Seasons Hôtel des Bergues

The Only Watch & Christie's teams will be present at each exhibit – *for more details on the exhibition locations and contacts please refer to our [website](#) or the Annex 1.*

Since its creation in 2005, ONLY WATCH has raised over CHF40 million. Again, 100% of the proceeds achieved with the 8th edition of the charity auction will be directly invested in scientific and medical research on neuromuscular diseases in general and on Duchenne muscular dystrophy in particular. An achievement made possible by to the generous donation and participation of the 52 watch brands, the partners offering a variety of services and logistical support, the media offering substantial coverage and, of course, the auctioneer, Christie's.

“With ONLY WATCH everyone creates beauty to do good, meaning in this case supporting the work of dozens of researchers around the world, financing studies, purchasing material, creating biotech companies in the chemistry and biology sector... to bring this science to the

clinic and one day maybe to find a cure. We have done a lot already and are conscious that there is still much to be done and that this initiative needs, more than ever, help and support.”

Luc Pettavino

ONLY WATCH - CREATE BEAUTY TO DO GOOD

ONLY WATCH invites press members and watchmaking enthusiasts to **follow the project** on:

- Official website: www.onlywatch.com
- Instagram: [onlywatch_official](https://www.instagram.com/onlywatch_official)
- Twitter: [@onlywatch2019](https://twitter.com/onlywatch2019)
- Official hashtags: [#onlywatch](https://twitter.com/onlywatch) [#onlywatch2019](https://twitter.com/onlywatch2019)

For more information please contact:

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ANNEX 1: ONLY WATCH WORLD TOUR – DATES & LOCATIONS DETAILS



For more information on the world tour or a specific stopover please contact:

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- Bopha MAZZOCCHI bopha@idiomeagency.com (press relations IDIOME AGENCY)

MONACO

Dates: 25 – 28 September
Address: Monaco Yacht Show

DUBAI

Dates: 1 – 3 October
Address: Christie's
Gate Village, Building 5, Podium Level,
Dubai International Financial Centre,
Dubai

PARIS

Dates : 7 – 8 October
Address: Christie's
9 Avenue Matignon
75008 Paris

LONDON

Dates: 11 – 13 October
Address: Christie's
8 King Street, St. James's
London SW1Y 6QT

NEW YORK

Dates: 16 – 17 October
Address: Christie's
20 Rockefeller Plaza, New York, NY 10020

TOKYO

Dates: 22 – 23 October
Address: Christie's
100-0005 Meiji Seimei Kan 4F, 2-1-1
Marunouchi Chiyoda-ku, Tokyo

SINGAPORE

Dates: 25 – 26 October

Address: The Hour Glass

Malmaison

Knightsbridge 270 Orchard Road #01-01

Singapore 238857

HONG KONG

Dates: 28 – 29 October

Address: Christie's

22nd Floor Alexandra House

18 Chater Road Central, Hong Kong

TAIPEI

Dates: 30 – 31 October

Address: Christie's

13f, Suite 1302, No. 207, Sec. 2,

Tun Hua South Road, Taipei 106

GENEVA

Dates: 7 – 9 November

Address: Four Seasons Hôtel des

Bergues

Quai des Bergues 33

1201 Genève, Suisse
