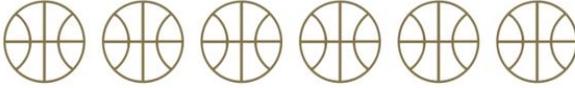


# CHRISTIE'S

RESULTS | NEW YORK | 14 JUNE 2022 | FOR IMMEDIATE RELEASE



## **SIX RINGS**

### LEGACY OF THE GOAT

*Record price for a Michael Jordan Rookie Card*



**New York – Six Rings – Legacy of the GOAT**, an online-only sale dedicated to the legacy of Michael Jordan, achieved 100% sold by lot and totaled \$1,488,690. 54% of all registrants were new to Christie's.

The top lot of the sale was a Michael Jordan Upper Deck Signed 1986 Fleer #57 Rookie Card, which achieved \$1,008,000 and achieved a record price for a Michael Jordan Rookie Card.

**Caitlin Donovan, Head of Department, Sneakers & Streetwear, Christie's**, remarked: *"The results of the sale demonstrate the strength and potential of the sneakers and sports collectible market, achieving 100% sell-through by lot and attracting many first-time registrants to Christie's. The top lot achieved a new record price for a Michael Jordan Rookie Card, which sold for over \$1 million. We look forward to building upon the success of this inaugural auction as we expand into this new market."*

Additional results of the sale include: a pair of Michael Jordan game-worn and dual-signed Player Exclusive Air Jordan Low XIII sneakers, which sold for \$378,000, and a pair of dual-signed Air Jordan VII 'Bordeaux' sneakers, which realized \$40,320.

Press images can be downloaded [here](#)

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## About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of global services to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship international sales hubs in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's auctions span more than 80 art and luxury categories, at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvador Mundi*, 2017), for a 20th century artwork (Andy Warhol's *Shot Sage Blue Marilyn*, 2022) and for a work by a living artist (Jeff Koons' *Rabbit*, 2019). Christie's is also recognised as a reference for prestigious single owner collections, having auctioned 8 of the 10 most important collections in history.

Christie's Private Sales offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays, March 2021*), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing responsible culture throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, discover, and join us for the best of art and luxury at: [www.christies.com](http://www.christies.com) or by downloading Christie's apps.

*\*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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*Images available on request*

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