

CHRISTIE'S

RESULTS | NEW YORK | FOR IMMEDIATE RELEASE: AUG 18 2022

DJ KOOL HERC & THE BIRTH OF HIP HOP TOTALS \$851,130



2 TECHNICS SL-1100A TURNTABLES; A GLI 3880 MIXER WITH GLI 1000 EQUALIZER; A MCINTOSH MC-2300 STEREO POWER AMPLIFIER; 2 SPEAKER CABINETS WITH 6 INCH SPEAKER ARRAY; 2 SUBWOFFER CABINETS AND FOLDING TABLE
VARIOUS, MID 1970S
PRICE REALIZED: \$201,600

NEW YORK — Thursday, August 18, 2022, Christie's concluded historic single-owner online sale [DJ Kool Herc & The Birth of Hip Hop](#), a selection of items from the collection of DJ Kool Herc, the Father of Hip Hop. The auction saw lively and spirited bidding to the very end, achieving a total of \$ 851,130 across the 169 lots, selling 162% above the low estimate.

The sale was led by **Herc's Iconic Sound System with Turntables, Mixer, GLI Amplifier, Speaker Cabinets, and Original Folding Table** used during parties in the Rec Room at 1520 Sedgwick Ave in the Bronx thrown by DJ Kool Herc and his sister Cindy Campbell. The lot surpassed its high estimate of \$150,000 to achieve \$201,600. **The HERCULOID Speaker Cabinets** also realized a phenomenal price, selling for \$107,100.

The extensive holdings of hip-hop fliers in the sale experienced unprecedented depth of bidding. The earliest known **Handwritten Invitation To A Rec Room Party at 1520 Sedgwick** sold for \$27,720, far above its low estimate of \$3,000. **Two Flyers For DJ Kool Herc Events At The Hevelow** sold for \$35,280—over ten times the estimate of \$2,000-3,000—and received an incredible 46 bids. The sale saw success across all categories, from fashion to entertainment memorabilia. **Kool Herc's Personal Copy of the Script for the Film *Beat Street*** (estimate: \$3,000-5000) and a **Disco Ball from 1520 Segwick Ave** (estimate: \$6,000-8,000) each achieved \$37,800, and **A Stetson Hat Worn in the Movie *Beat Street*** realized \$35,280—over seven times its high estimate of \$5,000.

DJ Kool Herc and Cindy Campbell remark, *“This experience has been both humbling and uplifting to see our story shared across the world. We want to thank Christie’s for everything they’ve done and the fans who supported the auction. We are very much looking forward to continuing Herc’s legacy through the culture of Hip-Hop in the years to come.”*

Darius Himes, Christie’s International Head of Photographs, remarks, *“From day one, Christie’s has been thrilled to handle this collection. It has been deeply satisfying for everyone on this team to amplify and celebrate the creative contributions that Kool Herc, and by extension, so many other Black Americans have made to what has become a global culture.”*

Peter Klarnet, Christie’s Senior Specialist, Americana, Books & Manuscripts, remarks, *“We’re so honored to have been entrusted with such an important historic collection—one that illuminates the birth and early history behind what has grown into a global phenomenon.”*



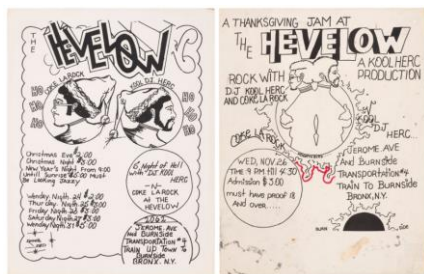
**8 CHANNEL MODEL 850 MIXER WITH TWO
MODEL 804 TRANSDUCER SPEAKER
CABINETS**
PRICE REALIZED: \$107,100



**KOOL HERC’S PERSONAL COPY OF THE
SCRIPT FOR THE FILM BEAT STREET**
PRICE REALIZED: \$37,800



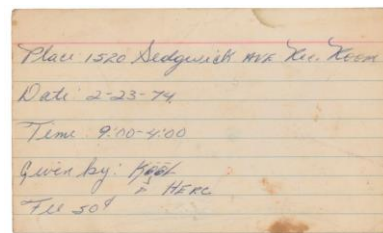
**A 12 INCH DISCO BALL FROM 1520
SEDGWICK AVENUE UNKNOWN, CA. 1970**
PRICE REALIZED: \$37,800



**TWO FLYERS FOR DJ KOOL HERC EVENTS
AT THE HEVELOW**
PRICE REALIZED: \$35,280



**A STETSON HAT WORN IN THE MOVIE BEAT
STREET, 1984**
PRICE REALIZED: \$35,280



**HANDWRITTEN INVITATION TO A REC ROOM
PARTY AT 1520 SEDGWICK AVENUE CINDY
CAMPBELL, DJ KOOL HERC, 1974**
PRICE REALIZED: \$27,720

PRESS CONTACT:

Jessica Stanley | 212-636-2680 | jstanley@christies.com

About Christie’s

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Christie's auctions span more than 80 art and luxury categories, at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvator Mundi*, 2017), for a 20th century artwork (Andy Warhol's *Shot Sage Blue Marilyn*, 2022) and for a work by a living artist (Jeff Koons' *Rabbit*, 2019). Christie's is also recognised as a reference for prestigious single owner collections, having auctioned 8 of the 10 most important collections in history.

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Recent innovations at Christie's include groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays, March 2021*), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

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**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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