CHRISTIE'S

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THE COLONY PALM BEACH POPS UP AT CHRISTIE'S SOUTHAMPTON

Palm Beach's "Pink Paradise" Hotel kicking off its 75th anniversary at Christie's Hamptons Gallery

Southampton, NY – Palm Beach's iconic Colony Hotel is popping up at Christie's Southampton this summer, kicking off a season of 75th anniversary celebrations for the historic hotel. Visitors to Christie's in the heart of Southampton will see The Colony's signature double scalloped umbrellas, cabana stripe loungers, and (of course) the unmistakable pink and green Beach Buggy. From August 10th through September 4th, The Colony will delight guests with frozen treats from their ice cream cart, as well as sips of Wölffer Estate Vineyard's iconic "Summer in a Bottle" Rosé.

The Colony at Christie's Southampton will be open from 12pm to 6pm, Wednesday to Sunday at 1 Pond Lane, Southampton, NY. For additional information, please contact: <u>Southampton@christies.com</u> or 212-636-2600.

About The Colony

As guardians of a treasured icon, The Colony Palm Beach faithfully preserves its legacy of gracious hospitality while ensuring continued relevance to a new generation of modern, well-traveled and discerning guests. The 89-room property provides unique, curated offerings for guests of all ages delivered with best-in-class ultra boutique service. Much more than a hotel, The Colony is a state of mind – a place to connect meaningfully and authentically with one of the world's most storied destinations, steps from both Worth Avenue and the Atlantic Ocean. Aware of The Colony's singular place in the hearts of long-time Palm Beachers, the hotel is dedicated to maintaining a rich tradition of culinary excellence and sophisticated entertainment in a vibrant social setting that is both welcoming and refreshingly unpretentious.

About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of global services to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship international sales hubs in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's <u>auctions</u> span more than <u>80 art and luxury categories</u>, at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvador Mundi*, 2017), for a single collection sale (the Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).

Christie's <u>Private Sales</u> offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art

ever offered at a major auction house (Beeple's Everydays, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing responsible culture throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, discover, and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps. The COVID-related re-opening status of our global locations is available here.

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Images available on request

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Recent innovations at Christie's include groundbreaking sale of the first NFT for a digital work of art ever offered at a maj or auction house (Beeple's Everydays, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

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*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.

*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees

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