

# CHRISTIE'S

THE ART PEOPLE

MEDIA ALERT | LONDON

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## JAMES BOND SPECTRE

### Combined Evening & Online Auctions

Total £3,034,375 / \$4,328,857 / €3,885,541

100% of lots sold with registered bidders from  
26 countries across 4 continents

All profitable proceeds to be donated to charity

Top lot: an Aston Martin DB10, which sold for  
£2,434,500 / \$3,476,466 / €3,118,595

**London** – This February, to celebrate the release of *Spectre* on Digital HD, Blu-ray™ and DVD, Christie's and EON Productions presented two charity auctions of James Bond memorabilia. The combined evening auction at Christie's London (18 February) and online-only auction (16-23 February) realised a total of **£3,034,375 (\$4,328,857/€3,885,541)**, with 100% of the lots sold. The proceeds will benefit Médecins Sans Frontières (MSF), other charitable organisations and the United Nations Mine Action Service (UNMAS); Christie's will be donating all profitable proceeds to the charities. 24 lots of *Spectre* memorabilia were offered across the two auctions, giving Bond collectors a unique opportunity to acquire a piece of memorabilia direct from the archives of EON Productions, with additional donations from Bond cast members, Director Sam Mendes and Bond Producers Michael G. Wilson and Barbara Broccoli. The auctions welcomed James Bond fans from across the world, with registered bidders from 26 countries across 4 continents.

**David Linley, Honorary Chairman, Christie's Europe, Middle-East, Russia and India, commented:** *"I am thrilled that Christie's was chosen to host this James Bond Spectre charity auction with EON Productions, which has proved a fitting celebration of the 24th film in the franchise. We are delighted with the response from Bond fans across the world – their generosity has raised a fantastic sum for the charities that these auctions were conceived to support. The exhibition at Christie's welcomed over 1,300 visitors each day and the excitement around the live and online auction demonstrates the enduring appeal of Bond."*

**James Kliffen, Head of Fundraising, MSF UK, said:** *"MSF relies on private donations to provide aid free from political or military influence. The funds raised by the James Bond auctions are making a truly extraordinary difference. We are deeply grateful to everyone who has contributed to such an important result, funding medical care for huge numbers of people, where the need is greatest - thank you!"*

## Live Evening Auction

The evening charity auction on 18 February at Christie's London offered 10 lots and realised a total of **£2,785,500 (\$3,977,694/€3,568,226)**. Auctioneer Hugh Edmeades led the sale, with assistance from special guest David Walliams. The top lot was an Aston Martin DB10, which sold for £2,434,500 (\$3,476,466/€3,118,595) with all profitable proceeds benefitting Médecins Sans Frontières (MSF). *Please see separate [post-auction release](#) and [top ten](#) for the full results of the 18 February auction.*

Watch the video of the evening auction [here](#).

## Online-Only Auction

The online-only auction, which ran from 16-23 February, featured 14 lots and achieved a total of **£248,875/\$351,163/€317,316**. The top lot of *James Bond Spectre: Online* was a pair of James Bond's initialled 'JB' Tom Ford cufflinks worn by Daniel Craig, which realised £74,500.

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### About EON Productions

EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Broccoli/Wilson family. Danjaq is the US based company that co-owns, with Metro-Goldwyn-Mayer Studios, the copyright in the existing James Bond films and controls the right to produce future James Bond films as well as all worldwide merchandising. EON Productions, an affiliate of Danjaq, is the UK based production company which makes the James Bond films. The 007 franchise is the longest running in film history with twenty-four films produced since 1962. Michael G Wilson and Barbara Broccoli succeeded Albert R 'Cubby' Broccoli and have produced some of the most successful Bond films ever including CASINO ROYALE, QUANTUM OF SOLACE, SKYFALL and SPECTRE.

### About Metro-Goldwyn-Mayer

Metro-Goldwyn-Mayer is a leading entertainment company focused on the production and global distribution of film and television content across all platforms. The company owns one of the world's deepest libraries of premium film and television content. In addition, MGM has investments in domestic and international television channels. For more information, visit [www.mgm.com](http://www.mgm.com).

### ABOUT TWENTIETH CENTURY FOX HOME ENTERTAINMENT LLC

Twentieth Century Fox Home Entertainment, LLC (TCFHE) is the industry leading worldwide marketing, sales and distribution company for all Fox produced, acquired and third party partner film and television programming. Each year TCFHE expands its award-winning global product portfolio with the introduction of new entertainment content through established and emerging formats including DVD, Blu-ray™, Digital HD and VOD. Twentieth Century Fox Home Entertainment is a subsidiary of 20th Century Fox, a 21st Century Fox Company.

### About Médecins Sans Frontières/Doctors Without Borders (MSF)

Médecins Sans Frontières/Doctors Without Borders (MSF) is the world's largest emergency medical humanitarian aid organisation. We provide medical aid where it is needed most, during wars, conflicts, epidemics, following natural disasters or where people do not otherwise have access to healthcare. We have a strict no guns policy in our clinics and will treat anyone who needs medical care regardless of who they are, where they come from, their religion or political affiliation.

MSF was founded more than 40 years ago by journalists and doctors to provide medical care and to speak out about the suffering that we witnessed in the course of our work. We now have more than 30,000 people working in more than 60 countries around the world. In 2014 MSF teams provided 8,250,700 outpatient consultations and assisted 194,400 women to give birth.

We spend 80% of the money that we raise on our projects in the field, and only 6% goes towards our management and administration costs. The remaining money goes towards generating fundraising to support our work. Because 89% of our fundraising comes from private sources, we can move fast in an emergency and be ready to go when people need us.

### About UNMAS

The vision of the United Nations is a world free of the threat of explosive hazards, including landmines, cluster munitions, explosive remnants of war and improvised explosive devices. Mine action is critical to establishing a safe environment for individuals and communities, humanitarian workers and peacekeepers. It enables safe passage for refugees and displaced persons. It ensures delivery of vital humanitarian assistance to the most vulnerable populations. Mine action restores life, livelihoods and dignity.

The United Nations Mine Action Service, known as UNMAS, leads, coordinates and implements the survey and clearance of explosive hazards from roads, runways, agricultural land, and local infrastructure to protect civilians. UNMAS reacts rapidly, capable of deploying technical experts and equipment within days. UNMAS coordinates emergency humanitarian mine action to ensure the international response to conflict and humanitarian emergencies is cost effective.

### About Christie's

Christie's, the world's leading art business, had global auction, private and digital sales in 2015 that totalled £4.8 billion / \$7.4 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. 2016 marks Christie's 250th anniversary. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Christie's has a global presence with 54 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.

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*Images available on request*

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