

CHRISTIE'S

DIAMONDS*that*CARE
珠寶網上拍賣

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**Three Stunning Pieces of Jewellery created by Anna Hu
to be sold by *Diamonds That Care* to raise funds against Covid-19**

Christie's Online Auction to run from 3 to 13 July



An online auction of three stunning pieces of jewelry, created by Anna Hu, will take place from July 3 -13 with proceeds going to support healthcare workers fighting against the coronavirus.

The pieces will be sold by Diamonds That Care, the newly launched social responsibility initiative of Alrosa, the world's largest diamond mining company. The initiative's main idea is that every diamond should help those in need.

Ms. Hu created these unique pieces exclusively for this charity project using rich brown diamonds extracted by Alrosa in Yakutia, a region in the Siberian Far East.

Proceeds from the sale will assist healthcare workers who continue to work at the center of efforts to combat the pandemic. The project is organized in cooperation with the non-profit charitable organization Diamonds Do Good.

"We are living in a different world, where old divides are no longer important because we all face the same threat. By working with Christie's, which operates in all the regions affected by the coronavirus, and the brilliant Chinese jewelry artist Anna Hu, we are raising funds for a US-based charitable organization supporting activities in various countries. This project is a living example of how countries and stakeholders can unite in their efforts to help those in need," **said Sergey Ivanov, CEO of Alrosa.**

"Many people are in distress, and no one can remain indifferent to this pandemic. The world needs positivity, empathy, a sense of support, care and love. I hope to express all these feelings in my three pieces of jewellery. I was inspired and grateful to have received the

opportunity to work on something larger than simply beautiful jewelry, something meaningful and with heart,” **Anna Hu commented.**

Among the three spectacular pieces of jewelry that are being auctioned are:

- A necklace with fancy color and colorless diamonds, centering a Fancy Brown-Yellow diamond weighing 27.02 carats. It is manufactured with 18 k white gold and 18 k red gold.
- A 18k red gold ring with fancy color diamonds and colorless diamonds, centering a Faint Brown diamond weighing 1.59 carats.
- A pair of earrings made of 18k white gold and 18k red gold, with fancy color and colorless diamonds, each earring centering a pear shape 3 carats diamond.

“Anna Hu’s works are characterized by elegant forms and color combinations. They are rarely sold at auction and when her pieces come to the secondary market, demand is high. As an artisan jeweler, Anna produces no more than thirty pieces a year, each a unique creation. Her involvement will create international excitement and we are pleased to offer our leading online platform and engage with our international clients to bid for this worthy cause,” said **Max Fawcett, Christie’s Jewelry Specialist.**

Board President of Diamonds Do Good, Anna Martin says: “We are honored to be associated with this project which will spread positivity and hope and show that diamonds truly do good”.

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Shipping to and from certain destinations is currently impacted by the Coronavirus. Christie’s can only ship your purchase when circumstances permit. Quotes issued and expected delivery dates may be subject to change and there may be delays to the fulfilment of your shipment. Christie’s is monitoring the situation and will keep you informed should circumstances relating to your quote and/or shipment change.

About Alrosa

Alrosa is a world leader in diamond mining, accounting for every fourth stone sold on the global market. Alrosa operates more than 25 open pits and alluvials in the North of Russia, primarily in Yakutia. In addition to mining, Alrosa has its own cutting and polishing facilities, especially well-skilled in large and coloured diamonds. Owning the entire chain of mining and production, Alrosa can trace the history of its diamonds from the moment of extraction and provide complete data on its origin. The company is an industry leader in terms of social investments: according to a PwC study, Alrosa allocates about 3% of its revenue to social programs each year. Funding of about \$150 million allows the company to implement about 500 social and charitable initiatives each year. Another \$80 million is spent annually on environmental projects, including helping to protect reindeer and populating rivers with fish.

About Diamonds Do Good

Diamonds Do Good® was inspired by Nelson Mandela to tell the world about the positive impact of diamonds in Africa. Now supported by the global diamond industry, its mission is supporting programs that develop and empower people in natural diamond communities and sharing these stories of positive impact. DiamondsDoGood.com

About Anna Hu

Anna Hu is an internationally-renowned jewelry artist, born in Taiwan and educated in the U.S., who approaches her art with a distinctly East meets West philosophy and aesthetic that is heavily influenced by both cultures. She has studied at the Gemological Institute of America, F.I.T., Parsons School of Design (Masters, 19th century French Jewelry) and Columbia University (Masters, Arts Administration). After working for Christie's, Van Cleef & Arpels, and Harry Winston, she founded her namesake brand, Anna Hu Haute Joaillerie, at the age of 30 and opened her first boutique one year later in New York's famed Plaza Hotel. Anna Hu has since been based in New York.

About Christie's

Christie's, the world's leading art business, had auction sales in 2019 that totalled £4.5 billion / \$5.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's conducts around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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Images available on request

Please find the full press announcement attached as well as a selection of images and other can be found [here](#).