

NOMAD TO COLLABORATE WITH CHRISTIE'S AUCTION HOUSE, BRINGING THE BEST OF ST.MORITZ EDITION TO COLLECTORS WHEREVER THEY ARE

PRIVATE SELLING EXHIBITION, LONDON 8-18 JULY 2021

25 June / 5 July 2021. NOMAD CIRCLE is pleased to announce its first collaboration with Christie's Auction House to create an additional way to experience our forthcoming edition of NOMAD ST.MORITZ 2021.

This private selling exhibition is responding to the continuing circumstances of this year, with NOMAD and Christie's joining forces in order to give guests, clients and galleries an outstanding experience, rich with content, and accessible to a new global audience of collectors. NOMAD will host a parallel St. Moritz edition this summer, through a digital platform hosted by Christie's London, and reaching a larger audience than ever before.

Some 24 extraordinary design objects and art pieces from all over the world will be featured. The variety and intrinsic artistic quality of this collection of items is a testament to NOMAD's unique position at the intersection of design and art. Contemporary work from Swedish painter Mamma Andersson, and Brazilian designer Ines Schertel will be seen next to collectible design such as that by Alessandro Mendini for ALPI and art by Alighiero Boetti from 1987. Also included in the selection will be collaborations being presented for the first time at NOMAD ST.MORITZ such as Loro Piana Interiors' The Palm Duet Chaise Longue, designed by Raphael Navot.



NOMAD ST.MORITZ 2021 will be the first alpine summer edition that will restart the season for collectible design and contemporary art. After the long winter of the pandemic, and surrounded by the pristine landscape of the Engadin Valley, NOMAD will gather its select roster of galleries from Beirut, Rio, New York, Zurich and beyond. Invigorated by the freshness of summer in the mountains and an increased presence of contemporary art with the NOMAD YESMAD show curated by artist Kenny Schachter, NOMAD will shine brighter than ever in July.

<u>Image 1</u>: Caption: Mamma Andersson, "Cupido 1" Oil on panel, 2019, Photo by Per Erik Andersson, Stephen Friedman Gallery, London.

<u>Image 2</u>: Caption: Alighiero Boetti, "Attirare l'attenzione" (Attracting Attention), 1987, Embroidery on linen, mounted on board, Courtesy of Larkin Erdmann, Zurich.

<u>Image 3</u>: Caption: Wardrobe, ALPI designed by Alessandro Mendini, 2018, Galleria Luisa Delle Piane, Milan.

Image 4. Caption: "Cambicho" by Ines Schertel, Gallery: Mercado Moderno (Rio de Janeiro).

<u>Image 5</u>. Caption: The Palm Duet Chaise Longue by Loro Piana Interiors and Raphael Navot. Photo: Simone Bossi, 2021.

NOMAD Summer in St Moritz participating galleries as follows:

107 S-chanf, S-chanf
8 Holland Street, London
Angela Weber Möbel, Zurich
Antonia Miletto, Venice
Carwan Gallery, Athens
Design Editions, Milan
Don Tanani, Cairo

Galerie Karsten Greve, Koln, St. Moritz, Paris

Galerie Knoell, Basel



Galerie Tschudi, Zuoz

Galleria Luisa Delle Piane, Milan

Galleria Monica De Cardenas, Zuoz

Galleria Rossella Colombari, Milan

Iwan Maktabi, Beirut

YALI Glass, Venice

Larkin Erdmann, Zurich

Loro Piana Interiors and Raphael Navot, Milan

Mercado Moderno, Rio de Janeiro

ML Fine Art, Milan

Stephen Friedman Gallery, London

Thomsen Gallery, New York

UNNO Gallery, Mexico City

Vistamare | Vistamarestudio, Pescara, Milan

Volumnia, Piacenza

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About NOMAD

Revisiting the classic format of a fair, Giorgio Pace and Nicolas Bellavance- Lecompte created NOMAD to offer a unique experience that transcends perceived borders between collectable design, art and architecture. With a very human scale and a limitless advancement of the arts in mind, they invite



collectors, professionals and enthusiasts to take part in a rich showcase that astonishes and inspires in equal measure.

Each edition is one of a kind, hosted in a historic location within a significant architectural setting. Reimagining the use of Monaco's opulent Villa La Vigie and the heritage-protected Chesa Planta in St Moritz and then, in 2020, with a virtual tour of the Palais Bulles in Cannes, NOMAD has established an innovative showcase for the future. We interpret true luxury as arising from new connections between engaged collectors, groundbreaking new work and awe inspiring places, thereby crossing boundaries and initiating dialogues for visitors to partake in and look forward to each time.

A happy accident of serendipity, this social factor is indeed part of NOMAD's core values. Our focus on uniting global contemporary design, art and architecture brings together a community of like-minded individuals from different countries and circles back to the very meaning of *curation*: to establish connections and exchange between objects, individuals and histories that are both familiar and rediscovered. To maintain and nourish the NOMAD experience the event is by invitation only, with a guestlist continually extended to newcomers to ensure that our circle is dynamic yet exclusive and above all welcoming.

There is a necessary quest for diversity when working with galleries, and we are careful to prioritise those who worked hard to establish a scene while giving visibility to younger galleries which dedicate their resources and expertise to nurturing new talent. Within our host locations, exhibiting partners have full creative control over their display and can interact intimately with the space.

Special attention is placed on exploring different regions, from contemporary design in the Middle East to Russian porcelain and Brazilian Modernism—works that investigate the common threads between architecture, design, art and their respective influences on the everyday through global audiences. Conversation is further encouraged through a strong culture of talks and collateral events with local institutions as well as an additional VIP program. Their shape ranges from performances to sensual experiences and lectures, workshops, architectural walks, guided visits, receptions and benefits. Previously, our program has included eclectic collaborations with Sir Norman Foster, Mathieu Lehanneur, Farshid Moussavi, Rick Owens, Parley for the Oceans, Hans-Jörg Ruch, the Kulturarchiv Engadine and others.

NOMAD's aim is to rethink how culture is represented by creating an event that is bespoke, intimate and provides a radically new context. Each edition is as much a departure as it is an arrival.

About Christie's



Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of global services to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship international sales hubs in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's auctions span more than 80 art and luxury categories, at price points ranging from £200 to over £100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's Salvador Mundi, 2017), for a single collection sale (the Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' Rabbit, 2019).

Christie's Private Sales offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's Everydays, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global live streaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing responsible culture throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, discover, and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps. The COVID-related re-opening status of our global locations is available here