

CHRISTIE'S

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GEORGE

Twenty Years in Mayfair

Online Charity Sale to Benefit *The Caring Family Foundation*
14-28 March 2023



The club exterior showing Tracey Emin's blue and white neon *I'm a Rare Bear*, 2014 (estimate: £70,000-100,000)

London – Christie's announces the online charity sale *George: Twenty Years in Mayfair*, benefitting [The Caring Family Foundation](#), which will open for browsing online from 7-14 March and open for bidding from 14-28 March. Conjuring the evocative atmosphere of this much loved London private members' club which has been at the heart of Mayfair life for the last 20 years, the sale comprises 71 lots focused entirely on the works that adorned the walls, spanning Modern British art, Prints, Posters, Post-War and Photography. The collection is led by Tracey Emin's unique blue and white neon *I'm a Rare Bear*, 2014 which was previously auctioned for charity at Christie's by Emin herself (estimate: £70,000-100,000). Further highlights include the original Dachshund linocut designed for *George* by Hugo Guinness, which became the club's much loved logo (estimate: £300-500), a notable array of prints and exhibition posters by David Hockney, ski and travel posters by Emil Cardinaux, photographs by Slim Aarons and drawings by Ernest Howard Shepard, the acclaimed illustrator of *Winnie the Pooh*. A celebration of *George*, the sale comes ahead of the club re-opening in Summer 2023 having been temporarily closed for refurbishment.

Richard Caring said: "*Patricia (Caring) and I have worked long and hard to create what, we hope, will be a beautiful site for George, which should now be the image and impression that it truly deserves. Some of the most spectacular paintings, drawings and decorations from George have been taken down and put into this auction with all proceeds going to The Caring Family Foundation. The money raised will go towards our continued efforts to tackle domestic abuse, child poverty and reforestation in the UK and Brazil, with our core focus remaining on women and children across these areas.*"

The Earl of Snowdon, Honorary Chairman, Christie's EMEA, said: “Christie's is delighted to offer works of art which adorned the walls of George Club in the heart of Mayfair. From Tracey Emin's neon 'I'm a rare bear' to the extensive collection of David Hockney prints and posters, these works will all be sold to benefit the brilliant Caring Family Foundation which works towards alleviating child hunger, domestic abuse and deforestation.”



PRINTS



Presenting different print making techniques from etchings and linocuts to woodcuts and mezzotints spanning a broad array of subject matter works include from left to right: fourteen etchings by David Hockney of his delightful *Dog Wall* series, offered individually (estimates £3,000-5,000 each) a detail of one plate illustrated above; a linocut set of four botanical studies (estimate: £800-1,200) and *The George Club Mascot* by Hugo Guinness which is shown in the context of the George logo on page 1 (estimate: £300-500); and *State Security*, a woodcut, signed and dated in pencil by Nicholas Garland (B. 1935) (estimate: £150-250).

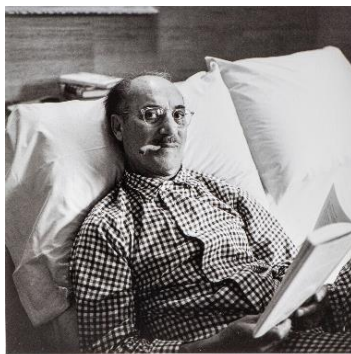
POSTERS



The posters from the club provide a visual feast in their own right. Early travel and ski posters are led by *Winter in Davos*, a lithograph from 1914, by Burkhard Mangold (1873-1950) (estimate: £10,000-15,000) and *L'Hiver en Suisse*, a lithograph from 1921 by Emil Cardinaux (1877-1936) (estimate: £8,000-12,000).

Exhibition posters feature a wide array after David Hockney including, from left to right: *David Hockney a Retrospective*, Los Angeles County Museum Art, 1988, signed in black ink, offset lithographic poster (estimate: £600-800); *Los Angeles 1984 Olympic Games*, signed in black ink, offset lithographic poster, (estimate: £1,000-1,500); and *David Hockney: A Retrospective*, The Metropolitan Museum of Art June 18 - August 14, 1988, offset lithographic poster (estimate: £400-600).

DRAWINGS AND PHOTOGRAPHS



Drawing and photographs include, from left to right: Ernest Howard Shepard, O.B.E., M.C. (1879-1976), *A circus scene*, signed 'Ernest H. Shepard (lower left) and inscribed 'reproduced in Punch Jan 3rd 1934' (lower right), black ink heightened with white (estimate: £500-800); Neil Forster (1940 - 2016), *Study for a chimpanzee*, pencil on paper (estimate: £400-600); gelatin silver prints: *Groucho Marx* by Slim Aarons (1916–2006) (estimate: £800-1,200) and *The Kings of Hollywood* attributed to Slim Aarons (estimate: £800-1,200).

To view the full sale please click [here](#)

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About George:

A Birley Club and founded in 2001, George is a contemporary Private Members' Club, Restaurant and Bar located on Mount Street in the heart of Mayfair, London. There is a ground-floor Dining Room, designed with the clean lines and the walls are hung with works by David Hockney. Outside, a canopied terrace welcomes Members to dine al fresco throughout the seasons. The menu at George emphasises seasonal ingredients, its open kitchen creates classic brasserie dishes with both British and international influences. The downstairs bar is an Art Deco delight that has a playful ambience with nooks and corners which create endless opportunities for socialising on any scale from a tête-à-tête to a memorable evening.

87-88 Mount Street | London W1K 2SR @georgemayfair | Georgeclub.com

For all Membership enquiries, please email Membership Team at George membership@georgeclub.com or call +44(0)20 7491 4433

About The Birley Clubs:

Since the opening of the legendary Annabel's over 50 years ago, the Birley Clubs have created an oasis of sophistication, unparalleled quality and service in the heart of London. Each of the Private Members' Clubs in the collection is distinct from one another and unique in London, if not the world: the drama and glamour of Annabel's, the continental elegance of Harry's Bar, the old-world tradition of Mark's Club and the contemporary style of George.

About The Caring Family Foundation

The Caring Family Foundation's vision is a world free from hunger, harm and hurt where women and children can thrive. Its mission is to work towards that world via practical support to ensure every child has access to a nutritious meal, every woman is free to make her own choices without violence and rainforest communities can flourish alongside nature as deforestation is reversed. Within the past three years the foundation is proud to have operated in the UK and Brazil, and has distributed a total of two million meals, planted 700,000 trees, and delivered over 12,000 domestic abuse services.

The Caring Family Foundation is dedicated to improving the lives of women, with children at the heart of all that we do. This year we will continue our work to tackle domestic abuse, child poverty and reforestation in the UK and Brazil, with our core focus remaining on women and children across these areas.

- Domestic Abuse - prevention, service access, holistic support, recovery, and employability opportunities. Providing lifesaving and life-changing services to women and children fleeing and recovering from abuse.

- Child Poverty - a community-based approach to support children's health, nutrition, education, and sanitation. Whilst continuing to prioritise nutritious, wholesome meals to children in need.

- Reforestation – work alongside indigenous and forest communities through tree planting initiatives to generate food and income. Protecting and restoring cultures and traditions for generations to come.

100% of the funds raised by the sales from The Caring Family Foundation's 'George Club' auction, in partnership with Christie's, will go directly to supporting these causes and will transform the lives of thousands of women and children across the UK and Brazil.

To keep in touch, receive impact updates and join The Caring Family Foundation's change community, please sign up for their newsletter via the [website](#) and follow them on [Instagram](#). Alternatively, if you would like to get in touch, please email info@thecaringff.org for further information.

About Christie's

- Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education.

Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

- Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. Christie's has sold 8 of the 10 most important single-owner collections in history, including the [Paul G. Allen Collection](#)—the most valuable collection ever offered at auction (November 2022). In recent years, Christie's also achieved the world record price for an artwork at auction ([Leonardo da Vinci's *Salvator Mundi*](#), 2017), for a 20th century artwork ([Andy Warhol's *Shot Sage Blue Marilyn*](#), 2022) and for a work by a living artist ([Jeff Koons' *Rabbit*](#), 2019). Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.
- Following the groundbreaking 2021 sale of the first digital art NFT ever offered by a global auction house ([Beeple's *Everydays*](#)), Christie's recently launched the first [fully on-chain auction platform](#) dedicated to exceptional NFT art. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.
- Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.
- Browse, bid, [discover](#), and join us for the best of art and luxury at: [www.christies.com](#) or by downloading Christie's apps.

** Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium.*

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