# CHRISTIE'S

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# SUZIE ZUZEK

## THE ARTIST BEHIND LILLY PULITZER



Suzie Zuzek © The Original I.P. LLC

31 MARCH – 17 APRIL | ONLINE

EXHIBITION: PALM BEACH: 25 MARCH - 6 APRIL

**NEW YORK** – This March, Christie's is pleased to announce **Suzie Zuzek: The Artist Behind Lilly Pulitzer,** an online sale that will offer a selection of 43 original watercolor paintings from the archive of artist and designer **Suzie Zuzek**.

Suzie Zuzek was a first-generation, Pratt-educated American contemporary artist. Zuzek was head designer for Key West Hand Print Fabrics, Inc. where Lilly Pulitzer sourced most of her fabrics—and all of her prints—between 1962 and 1985, a period of art history when women artists' work largely went uncredited. During this time, she created more than 1,500 designs, many of which were used by the Lilly Pulitzer brand. Her designs were showcased in leading fashion publications—including the cover of *Vogue*—and were worn by iconic women including Jacqueline Kennedy and Wendy Vanderbilt.

Zuzek, who passed away in 2011, has recently received posthumous recognition for her seminal contribution to American art, fashion, and culture. Accolades include a solo exhibition at the <u>Cooper Hewitt</u>. Smithsonian Design Museum in New York and a monograph book published by <u>Rizzoli</u>.

**Elizabeth Seigel, Christie's Head of Private and Iconic Collections,** comments, "Suzie Zuzek was a phenomenal and highly productive artist who worked behind the scenes during her lifetime; her contributions to art, fashion, and culture at large truly helped shape the landscape of a generation of American resort wear. We are so thrilled to offer these 43 exquisite watercolors by Zuzek this spring and share her unique and vivid originals to new audiences."

Becky Smith, an owner of the Suzie Zuzek archive, comments, "We are partnering with Christie's to continue to bring awareness to Suzie Zuzek — both as an artist's brand with a heartfelt story and to view her designs in a new way. We want to breathe new life into them, restoring these storied Zuzek paintings into the minds and hearts of the millions who might already recognize them and to future generations who are just learning this fascinating origin story. Our hope is for everyone to know and love Suzie. Zuzek was a true artist, she saw the beauty in everything. We want to celebrate her as a consequential figure in American culture."

### Sale Highlights



SUZIE ZUZEK (1920-2011)

Seascape

Watercolor, ink, and
graphite, paper
Executed on July 26, 1976.
\$5,000-7,000



SUZIE ZUZEK (1920-2011)

Isabelle

Watercolor, ink, and graphite on paper
Executed on April 26, 1978.
\$6,000-8,000



SUZIE ZUZEK (1920-2011)

Bear Balls

watercolor, gouache, ink, and
graphite on paper
Executed on February 27,
1974.
\$4,000-6,000



SUZIE ZUZEK (AMERICAN, 1920-2011)

Trinket

watercolor, gouache, ink, and graphite on paper

Executed on May 20, 1971.

\$6,000-8,000

PRESS IMAGES AVAILABLE HERE

### **PRESS CONTACT:**

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#### **About Christie's**

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- Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship international sales hubs in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).
- Christie's auctions span more than 80 art and luxury categories, at price points ranging from \$200 to over \$100 million. Christie's has sold 8 of the 10 most important single-owner collections in history, including the <u>Paul G. Allen Collection</u>—the most valuable collection, and philanthropic sale, ever offered at auction (November 2022). Christie's has also achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvator Mundi*, 2017), for a 20th century artwork (Andy Warhol's *Shot Sage Blue Marilyn*, 2022) and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).
- Christie's Private Sales offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.
- Following the groundbreaking 2021 sale of the first digital art NFT ever offered by a global auction house (Beeple's *Everydays*), Christie's recently launched the first fully on-chain auction platform dedicated to exceptional NFT art. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

- Christie's is dedicated to advancing responsible culture throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.
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<sup>\*</sup>Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium.