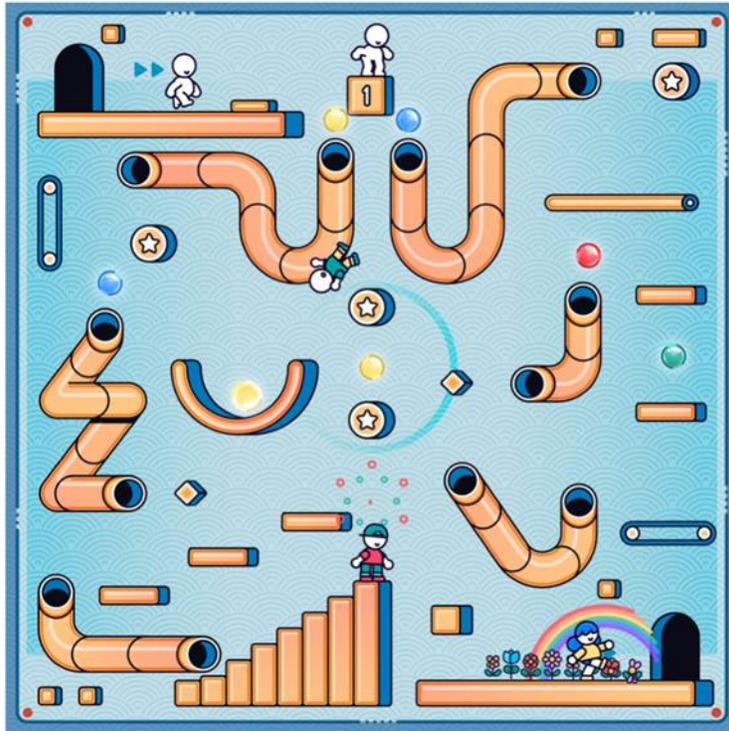


# CHRISTIE'S

RELEASE | NEW YORK | FOR IMMEDIATE RELEASE: 1 NOVEMBER 2023

## 365 DAYS OF CHRISTIE'S 3.0



**DeeKay**

*Self-Discovery*

48.8 ETH (\$91,868.52)

Cartography of the Soul: A Curated Sale to Benefit MAPS, 27 June 2023

**NEW YORK** – Christie's is pleased to announce the one year anniversary of Christie's 3.0, the fully on-chain Web3 platform of the historic 257-year-old auction house. In just one year, there have been six auctions held through Christie's 3.0 featuring 100 works from more than 70 artists. Since launching with the 100% sold single-owner sale *Diana Sinclair: Phases* in October of 2023, Christie's 3.0 has seen hundreds of new registrants and bidders.

Nicole Sales Giles, Christie's Vice President and Director of Digital Art Sales, commented, "Since March 2021, when Christie's brought Digital Art to the world's stage, it has been an absolute pleasure working with so many talented and diverse artists and collectors in the space. Launching our fully on-chain platform over a year ago has enabled us to scale our offering of exceptional works of digital art while educating and growing our global audience. Going forward, Christie's will continue to put artists first, highlighting the best of the best talent in this community."

**Jon-Ross Le Haye, Christie's Head of Digital Design**, commented, "Christie's 3.0 offers a novel approach to collecting, featuring intuitive, user-friendly interfaces driven by cutting-edge on-chain bidding technology, alongside physical events augmented with virtual galleries. The success of this dynamic approach reflects collectors' increasing appetite for hybrid experiences and positions Christie's as a leader in the art market's innovation landscape."

**Diana Sinclair, Artist**, commented, “So much hard work went into both the creation of Christie’s 3.0 and the project, *Phases*, I worked on to debut with them. Watching that all coalesce last year was a huge moment, and I’ll never forget the impact it had for an artist like me to get to take that spotlight with such an important institution in the art world. In the spirit of innovation, the foundation of their new platform, they chose to back a young artist taking risks and that collaboration was monumental and beautiful.”

**Claire Silver, Artist**, commented, “Christie’s is a place people walk by and daydream ‘someday’ about. Walking into those doors and seeing my work—AI—on the walls was a surreal, life-changing experience.”

**DeeKay, Artist**, commented, “Auctioning my art at Christie’s was like sharing a piece of my soul with the world. It’s a memory that will forever illuminate my artistic path. We are in a new era, where digital art is finally gaining recognition as a legitimate form of artistic expression. I am just thrilled to be part of the historical transition through Christie’s.”

**Alpha Centauri Kid, Artist**, commented, “Working with Christie’s has shown me what it’s like to work with people who deal with art nonstop and have a much deeper understanding on how to work with artists. I always feel less anxious knowing my art is in their hands. The relationships I’ve made with the great people at Christie’s has changed my life for the better and I couldn’t be more grateful.”

The top performing lot on Christie’s 3.0 was DeeKay’s *Self-Discovery*, which made 48.4 ETH (\$91,868.52). Additional top lots include *Lushtemples* by Zancan, which realized 54.45 ETH (\$66,973.50), *Life in Our Minds: Mother Flock* by Random International, which realized 50 ETH (\$61,500.00), and *Cold* by Ripcache, which realized 25 ETH (\$49,638.50). Another top lot, also by Ripcache, was *Presence*, which realized 24.2 ETH (\$48,050.31). Further highlights of Christies 3.0 include: Mad Dog Jones’ *A Gust of Wind*, which made 19.97 ETH (\$37,905.26), Sam Spratt’s *IOU One Edition of 256*, which made 19.52 ETH (\$37,051.11), Jack Butcher’s *Air*, which made 19.88 ETH (\$36,917.16), William Mapan’s *Bestiaire: Flamant Rose*, which made 15.069 ETH (\$27,877.65), and Diana Sinclair’s *I Am That I Am*, which made 20.82 ETH (\$26,875.50).

### Christie’s 3.0 | Highlights Throughout the Inaugural Year



**Diana Sinclair**

*I Am That I Am*

20.82 ETH (\$26,875.50)

Diana Sinclair: *Phases*, 11 October 2022



**Zancan**

*Lushtemples*

54.45 ETH (\$66,973.50)

Next Wave: *The Miami Edit*, 7 December 2022

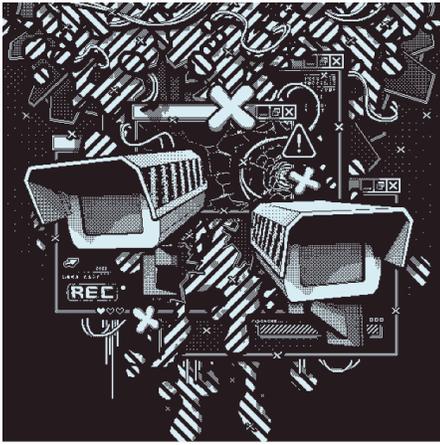


**Random International**

*Life in Our Minds: Mother Flock*

50 ETH (\$61,500.00)

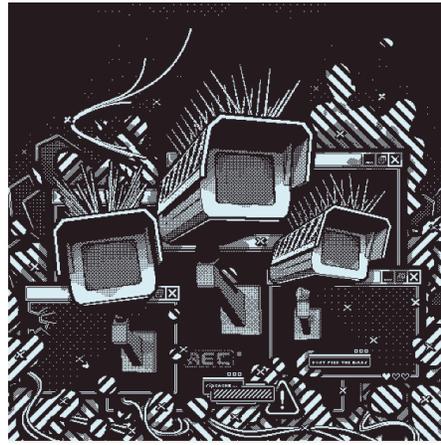
Next Wave: *The Miami Edit*, 7 December 2022



**Ripcache**  
*Cold*

25 ETH (\$49,638.50)

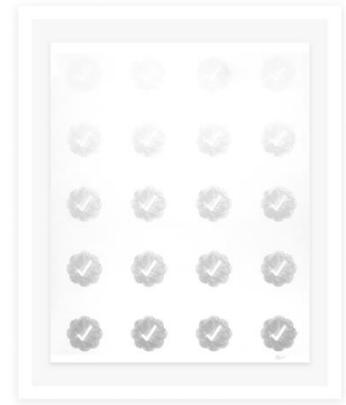
Next Wave: The New York Edit, 19 April 2023



**Ripcache**  
*Presence*

24.2 ETH (\$48,050.31)

Next Wave: The New York Edit, 19 April 2023



**Jack Butcher**  
*Air*

19.88 ETH (\$36,917.16)

Jack Butcher: Checks Elements – This Artwork  
May or May Not Be Notable, 23 May 2023



**Mad Dog Jones**  
*A Gust of Wind*

19.97 ETH (\$37,905.26)

Cartography of the Soul: A Curated Sale to  
Benefit MAPS, 27 June 2023



**Sam Spratt**

*IOU One Edition of 256*

19.52 ETH (\$37,051.11)

Cartography of the Soul: A Curated Sale to  
Benefit MAPS, 27 June 2023



**William Mapan**

*Bestiaire: Flamant Rose*

15.069 ETH (\$27,877.65)

Future Frequencies: Explorations in Generative  
Art and Fashion, 25 July 2023

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#### About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business with a physical presence in 46 countries throughout the Americas, Europe, Middle East, and Asia Pacific, and flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. Renowned and trusted for our expert live and online-only auctions, as well as bespoke [Private Sales](#), Christie's unparalleled network of specialists offers our clients a full portfolio of [global services](#), including art appraisal, art financing, international real estate and education. Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$500 to over \$100 million. Christie's has sold 8 of the 10 most important single-owner collections in history, achieved the world record price for an artwork at auction, launched the first [fully on-chain auction platform](#) dedicated to exceptional NFT art and manages [an investment fund](#) to support innovative startups in the art market. Christie's is also committed to advancing [responsible culture](#) throughout its business and communities worldwide. To [learn more](#), browse, bid, [discover](#), and join us for the best of art and luxury at [christies.com](#) or by downloading Christie's apps.

\* Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.

\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium.

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