

CHRISTIE'S

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NEWSFLASH

CHRISTIE'S NEW ASIA PACIFIC HEADQUARTERS AT 'THE HENDERSON' BUILDING IN HONG KONG TO OPEN IN **SEPTEMBER 2024**

3-Month Programme of Sales, Exhibitions and Events
to Inaugurate Premier Year-Round Destination for
Art and Luxury Collectors and Enthusiasts Worldwide



Photograph of The Henderson building,
designed by Zaha Hadid Architects.



External rendering of Christie's new Asia Pacific headquarters
at The Henderson building.
(Building rendered by Aquir9; Christie's Asia Pacific headquarters
space rendered by COLLECTIVE)

Christie's will anchor the 6th-9th floors of the building, offering a one-stop-hub for art and luxury collectors and enthusiasts.

Asia Pacific – In September 2024, Christie's will open the doors to its new Asia Pacific headquarters at The Henderson, the highly anticipated state-of-the-art new building in Central Hong Kong, designed by Zaha Hadid Architects. Welcoming collectors and audiences from around the globe, Christie's will inaugurate its world-class space with a three-month programme of art and luxury auctions, innovative exhibitions, and special events from September to November 2024 – marking the start of a dynamic new year-round sales and events calendar in Asia. Further details will be announced in the coming months.

In response to growing global market demand from the region, Christie's announced its plan to relocate its Asia Pacific headquarters to The Henderson in 2021, affirming the business' leadership in Asia and commitment to the region. Based at this striking new urban landmark, primely located in the heart of Hong Kong's Central Business District, Christie's will be ideally placed to connect and better serve the rapidly growing number of Asian collectors through its unrivalled global network of salerooms and specialists.

With 50,000 square feet, anchoring four full floors of the building that will house a saleroom, galleries, dedicated client spaces, and offices, Christie's new Asia Pacific home will be a one-stop hub for collecting, poised to deliver an unparalleled client experience.

The signature state-of-the-art galleries are innovatively designed to be easily transformed for any event, including museum-quality exhibitions, exclusive client engagements, private sales, and educational programmes. Featuring high ceilings and a pillarless floorplan, the new space has the flexibility to spectacularly display a diverse range of art and luxury objects.

The building's sophisticated, high-tech, sustainable design supports Christie's global commitment to conduct business responsibly for the environment. The Henderson has been pre-certified for numerous green and healthy building awards, promising to positively impact and transform many areas across Christie's business.

Christie's will present its final season of bi-annual sales at the Hong Kong Convention and Exhibition Centre in late May 2024, before making the move to The Henderson this September, and beginning for the first time a long-awaited year-round programme of auctions and events.

NOTES TO EDITORS

Christie's New Address in Hong Kong (**active from September 2024)

Christie's, 6/F, The Henderson, 2 Murray Road, Central, Hong Kong

About COLLECTIVE, Design Architect for Christie's new Asia Pacific Headquarters

Christie's has partnered with acclaimed international architecture office [COLLECTIVE](#) to develop an ultra-smart and pioneering design, which is poised to set a new standard in the industry.

COLLECTIVE is an international architecture office practicing **Architecture, Interiors, Urban Design** and **Exhibition Design**.

They are a research and concept driven practice that offers powerful narratives, insists on **Clarity, Beauty** and **Function**. COLLECTIVE practices design as a **Methodology**, instead of a Style. They offer a diverse portfolio of work, avoiding only a particular genre prone to repetitive aesthetic approach. Founded by **Betty Ng** in 2015, COLLECTIVE is co-directed by **Chi Yan Chan, Juan Minguez** and **Katja Lam**.

This is a diverse team with an intercontinental background. The directors at COLLECTIVE have previously practiced at Pritzker Prize winning studios of OMA/ Rem Koolhaas and Herzog & de Meuron in directorship and senior positions, leading projects worldwide. The nature of COLLECTIVE focuses not on a single creator but a **Collective of Critics**. Building on the convergence of a 'collective' of diverse merits, they engage projects with the team's wide spectrum of international expertise, along with their collaborators and clients worldwide in various disciplines, challenging the status quo of the "one-name" architecture offices. **COLLECTIVE is globally oriented and strongly rooted in Asia**, headquartered in Hong Kong with teams in London and Madrid. COLLECTIVE is a RIBA Chartered Practice.

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About Henderson Land Group

Founded in 1976 and listed in Hong Kong since 1981, Henderson Land Development Company Limited (Stock code: 12) is a leading property group focusing on Hong Kong and mainland China. The Group's core business comprises property development and property investment. Henderson Land's portfolio of award-winning landmark projects is the result of close collaboration with some of the world's foremost architects and professionals. The Group also holds strategic investments in two listed subsidiaries (namely, Henderson Investment Limited and Miramar Hotel and Investment Company, Limited) and three listed associates (namely, The Hong Kong and China Gas Company Limited (which in turn has equity stakes in a listed subsidiary, Towngas Smart Energy Company Limited) and Hong Kong Ferry (Holdings) Company Limited and Sunlight Real Estate Investment Trust). Henderson Land has a long-term commitment to sustainability and is a pioneer in green building and sustainable practices that harness innovation and technology to create new, smarter living. The Group is also a strong advocate of social responsibility and invests in a broad range of community causes and initiatives. For more information, please visit www.hld.com.

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About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business with a presence in 46 countries throughout the Americas, Europe, Middle East, and Asia Pacific, and flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. Renowned and trusted for our expert live and online-only auctions, as well as bespoke [Private Sales](#), Christie's unparalleled network of specialists offers our clients a full portfolio of [global services](#), including art appraisal, art financing, international real estate and education. Christie's [auctions](#) span more than [70 art and luxury categories](#), at price points ranging from \$500 to over \$100 million. Christie's has sold 7 of the 10 most important single-owner collections in history, achieved the world record price for an artwork at auction, launched the first [fully on-chain auction platform](#) dedicated to exceptional NFT art and manages [an investment fund](#) to support innovative startups in the art market. Christie's is also committed to advancing [responsible culture](#) throughout its business and communities worldwide. To [learn more](#), browse, bid, [discover](#), and join us for the best of art and luxury at [christies.com](#) or by downloading Christie's apps.

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**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium.*

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